

THE INTERNATIONAL JOURNAL OF BUSINESS & MANAGEMENT

REVIEW REPORT

- **MANUSCRIPT NO: BM1610-080**
- **RATING (Mark * on the required field):**

	Poor	Below Average	Average	Above Average	Excellent
Relevance of paper to the journal's scope and aims:				*	
Problem formulation:				*	
Adequacy of literature review:			*		
Research methodology:			*		
Interpretation of findings:				*	
Significance of findings:				*	
Presentation:			*		
Contribution to research:			*		
Contribution to practice:				*	

- **COMMENTS:**

1. The topic is innovative and interesting and applicable to the scope of the journal.
2. Review of literature is sufficient and relevant to the context of discussion.
3. Spelling and grammar needs improvement.
4. The study is based on information method, which is drawn from available facts that are found with rigorous efforts, which is good.
5. Survey work is well constructed with tabulation of data however, standard research tools could be implemented.
6. Presentation could be visually implemented.