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Poultry Restructuring and Policy Alternatives in Increasing the Income of Farmer Households in Indonesia

Sirtya J. K. Limboh, Jolanda K. J. Kalangi

This study aims to analyze the policy alternatives that could increase the income of small scale commercial-breed broiler farmer households. This study employs primary and secondary data, namely data of (1) prices, (2) production, input use, consumption, and income, and (3) elasticity. The results of the analysis demonstrated that the resultant of a combination between an increase in chicken meat price and maize import tariff abolishment policy were the best policy alternatives. These policies increased the income of small scale commercial-breed broiler farmer households from rice planting, broiler-raising, and commercial-breed layer-raising. Increasing the income of small scale commercial-breed broiler farmer households could be done through: (1) better application of maize production, harvest, and post-harvest technology, (2) improving the efficiency of production costs especially in commercial broiler farm businesses and socialization of the importance of a balanced diet to encourage the growth of the demand for chicken meat, and (3) the maize import tariff abolishment policy.

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Poultry restructuring and policy alternatives in increasing the income of farmer households in indonesia

Sinta J K Umboh, Indana K J Kalangi
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Abstract- This study aims to analyze the policy alternatives that could increase the income of small scale commercial-bred broiler farmer households. This study employs primary and secondary data, namely data of (1) price, (2) production, input use, consumption, and income, and (3) elasticity. The results of the analysis demonstrated that the result of a combination between an increase in chicken meat price and maize import tariff abolition policy were the best policy alternatives. These policies increased the income of small scale commercial-bred broiler farmer households from size planting, broiler-raising and commercial-bred layer-raising. Increasing the income of small scale commercial-bred broiler farmer households could be done through: (1) better application of maize production, harvest, and post-harvest technology, (2) improving the efficiency of production cost, especially in commercial broiler farm business and socialization of the importance of a balanced diet to encourage the growth of the demand for chicken meat, and (3) the maize import tariff abolition policy.

Keyword: Restructuring, income, household, commercial-bred broiler

I. INTRODUCTION
Commercial brood broiler-raising in Indonesia is a business in the agricultural sector which is very dynamic in its development. This business began as small scale businesses by individuals small the 1970s when the government applied the foreign investment loan policy for commercial-bred chicken farms. The purpose of this policy was to accelerate the development of the poultry industry through foreign investment and technology transfer from developed countries. However, in their development, foreign investment companies equipped their business by building cultivation businesses, resulting in negative impacts on small-scale farm businesses. The production share which was initially dominated by small-scale farms started to shift and is now dominated by large livestock companies.

In 2005, the production share of livestock companies reached 60 percent, and had continued to grow to 85 percent in 2011. This situation demonstrates that

faces a dilemma because on the one hand it desires to improve the performance of commercial broiler farm businesses through policies that could reduce the price of maize, and on the other hand, it must face the maize farmers who respond to the policies negatively.

The results of the studies by Kartayasa and Sinaga (2007), Edward (2008), Umbob et al (2014) demonstrate that when the abolishment of maize import tariff policy is applied, increasing the amount of maize imported and lowering the domestic maize price, it is responded by the maize farmers by reducing the size of the maize planting area and the use of fertilizer, leading to a decline in maize productivity and production. On the other hand, the application of this policy had a positive impact on the performance of commercial broiler farming through an increase in feed demand, increasing the production of commercial broiler. However, if a policy that increases the maize import tariff is applied, it causes the domestic maize price to increase, and this is responded by the maize farmers by increasing both the size of land planted with maize and the use of fertilizer, leading to an increase in maize productivity and production. This condition is responded negatively by commercial-bred broiler farmers, leading to a decrease in commercial broiler.

Based on the description above, this study aimed to formulate a policy that could improve the performance of commercial-bred broiler farming and maize farming.

II. METHODOLOGY
This study employs primary and secondary data, namely data of (1) price, (2) production, input use, consumption, and income, and (3) elasticity. The data were analyzed using the General Algebraic Modeling System (GAMS) software (Umbob et al., 2014).

In relation with the characteristics of livestock farmer households in Indonesia which are not a monoculture, but is accompanied by other businesses, both agricultural and non-agricultural, this study assumes that small scale commercial-bred broiler farmer households in Indonesia

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